

If you are one - or if you are seven *- this is the breakfast for you!*



If you are one—
It's so quick, so good!

For the busy bachelor girl! There's no fussing, no mixing, with Aunt Jemima Pancakes; all the rich, flavor-giving ingredients are in the flour.

In a jiffy you have beaten in the water, and are lifting the tender, golden cakes from the grill.



If you are two—a little bride with an adoring husband

An Aunt Jemima Pancake breakfast is perfect every time!

Give him the cakes that never turn out wrong—Aunt Jemima Pancakes are perfect every morning!

For everything to make good pancakes is already in the Aunt Jemima flour—the sweet milk, powdered and mixed in the flour, the specially ground flours. You have only to add the water and pop them on the griddle. In two minutes they are on the table—sweet, tender, delectably brown and fragrant.



If you are seven—hungry—rollicking

It's the breakfast they like best and that costs the least!

Your lively, healthy tribe has appetites that seem bottomless! Give them an Aunt Jemima breakfast. They'll love it better than any other you can give them! And the tender, hot pancakes are so nourishing, so healthful! You wish you could always give them as wholesome a meal—so easily and at such slight expense!

For you can have three Aunt Jemima breakfasts for the cost of one of eggs or meat!

Order a package of Aunt Jemima Pancake Flour today. Make delightful muffins and waffles with it, too! And for variety order a package of Aunt Jemima Buckwheat Flour at the same time—it's in the yellow package.

*Ready as soon as
the coffee is*



Send for the jolly Rag Dolls

Look on the top of any package of Aunt Jemima Pancake or Buckwheat Flour to find out how to get the funny Aunt Jemima Rag Dolls. Aunt Jemima, Uncle Mose and two gay little pickaninnies all come in bright colors, ready to cut and stuff. Send for one of them, or for the whole famous family.

"Pse in town, Honey!"